

Tips for Success

All non-speaker lines will be muted during the presentation.

Enter all questions in the chat box; it will be monitored as we move through the presentation.

Slides will be shared following the session.



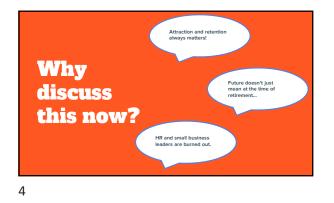
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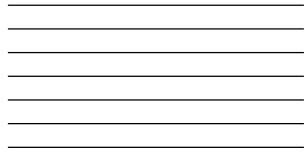
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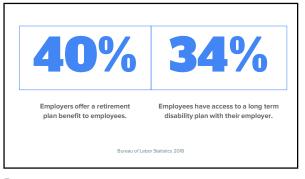
Robin Chapekis, SHRM-SCP, Founder and Consultant, SVELTE HR

Angelica Lopez, Investment Advisor Representative, Trivelloni Asset Management

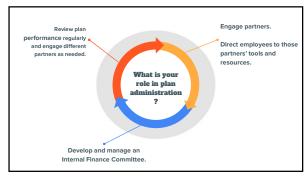
Michael Craig, Insurance Advisor, Catalyst Solutions Group

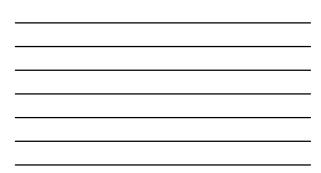














Benefits of Offering a 401k Retention

• Some employees have no outside retirement accounts

Benefits like 401K plans encourage employees to stay
Reduce costs in training new employees from turnover

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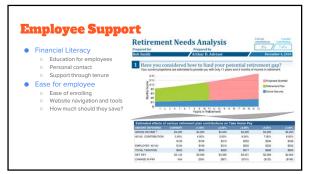
Benefits of Benefits attract employees looking for a new position
 Comprehensive benefit package
 Employee financial security adds to employee well-being Offering a 401k Attraction

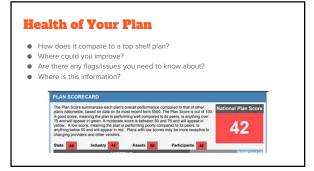
Benefits of Offering a 401k

Tax Credits/ Incentives

New employer tax incentives encourage starting a 401K plan Tax credits could outw

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Michael Craig

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Disability Insurance

Why it's important.

Disability vs. Workers Comp
Attraction & Retention
More likely to be used than Life Insurance
Paychecks are our most important asset
Creates less liability for the company
Benefit Parity is important to attract top talent







Non-Qualified Deferred Compensation (NQDC) Why it's important.

Employees and Businesses need tax efficient compensation strategies

 Picks up where qualified plans like 401(k) leave off.
 Allows employees to defer comp to a potentially lower tax bracket and grow earnings tax deferred.

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Funding NQDC with Life Insurance

Benefits of Life Insurance with NQDC

Deferred Compensation is fully funded (SERPs and COLI) Tax deferred growth within Life Insurance

- Insurance
 Benefit payout can be designed and contracted in the most beneficial way per individual
 - agreements Premium costs can be recouped Life Insuran<u>ce and Cash Value c</u>
 - Life Insurance and Cash Value can be viewed as additional employee benefits depending on design



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Thursdays at 12 noon eastern through the end of June, 2020. Next Episode on May 14

Virtual Standard: IT and EQ with Jon Isenberg and Anne Bradley