

Level Up Finance



1

Tips for Success

All non-speaker lines will be muted during the presentation.

Enter all questions in the chat box; it will be monitored as we move through the presentation.

Slides will be shared following the session.



2

Hosted by Rogue Networking

Robin Chapekis, SHRM-SCP, Founder and Consultant, SVELTE HR

Bryan Fitzgibbon, Managing Director, Supporting Strategies | Detroit

Lesli Matukaitis, Founder of Funk Financial & Consulting / Area President for FocusCFO

3

Level Up Leadership



4

Level Up Leadership

As revenues and the size of your workforce increases, you may need help!

growth

Customer demand shifts happen regularly and you may need to shift, too.

demand

catalyst

External influences and conditions can be a catalyst for change.

5

Level Up Leadership

You don't need to BE an expert in everything; you need to RECOGNIZE when to call an expert!



6

Bryan Fitzgibbon

7

▽ SUPPORTING
strategies™

Next Normal....Bookkeeping Gone are the days of desktop applications

Online platforms offer:

- ✓ Remote access
- ✓ Up to date software
- ✓ Enterprise level security
- ✓ Data backup

8

Focus on Your Business With Outsourced Bookkeeping

- ✓ Revenue and accounts receivable
- ✓ Expenses and accounts payable
- ✓ HR and payroll
- ✓ Bookkeeping and month-end close
- ✓ Financials, planning and analysis

9

Optimizing Bookkeeping and Operational Support for Businesses

- Ensure your CFO/CPA receives financial data in a timely manner.



10

Optimizing Bookkeeping and Operational Support for Businesses

- Make better business decisions with real-time financial data.



11

Optimizing Bookkeeping and Operational Support for Businesses

- Streamline operations with customized processes and best-of-breed cloud technology.



12

Optimizing Bookkeeping and Operational Support for Businesses

- Benefit from a premier team of experienced professionals.



13

Lesli Matukaitis

14

<h1>What is a fractional CFO?</h1>	<ul style="list-style-type: none">•25+ years of experience as a CFO•Experts at driving internal cash flow with solid banking/credit expertise•<u>Strong</u> operational background.•Work on-site and virtually, typically one day every week.•Embedded in the business and management team <hr/>
------------------------------------	--

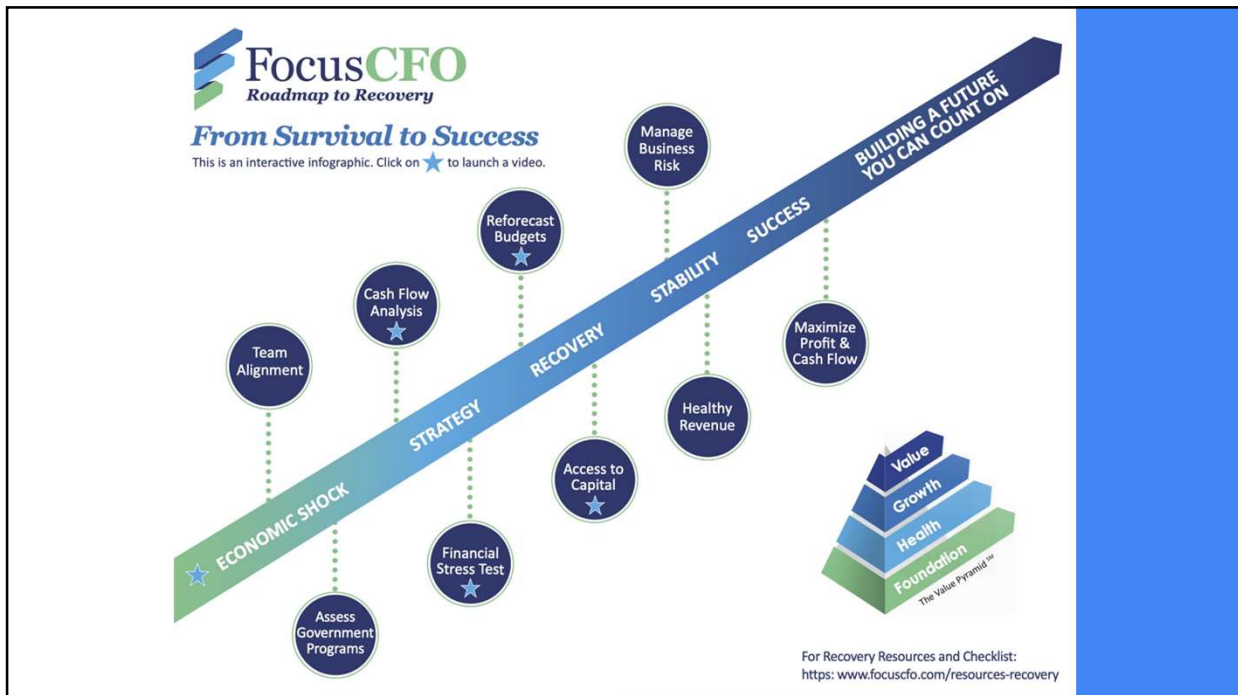
15

	<h3>Value Pyramid</h3> <p>Focus CFO tends to work in the Health and Growth space the most.</p> <hr/>
---	--

16



17



18



Commercial Loan Broker helping businesses realize their dreams by acquiring the capital needed.

- Lines of Credit
- Term Loans
- Mortgages (commercial and investor)
- Payroll Protection Program, PPP Loans

19

Questions?

20

Hosted by Rogue Networking.



Robin Chapekis, SHRM-SCP, Founder and Consultant, SVELTE HR

robin@sveltehr.com

Bryan Fitzgibbon, Managing Director, Supporting Strategies | Detroit

bfitzgibbon@supportingstrategies.com

Lesli Matukaitis, Founder of Funk Financial / Area President of FocusCFO

lesli@funk-financial.com / l.matukaitis@focuscfo.com

21

Next Normal Learning Series

Thursdays at 12 noon eastern through the end of June, 2020.

June 11 Brand Strategy and Protection

June 18 Commercial Property Cash

22